



## ABOUT SAGE

The *Save. Act. Grow. Earn.* (SAGE) Sustainable Business Program is your “one-stop-shop” for business sustainability. SAGE provides FREE and confidential advice, assistance, and resources that integrate sustainability into your business practices to help you identify and act on relevant economic, environmental, and social opportunities

## Benefits



### **Save Money**

Cut costs through increasing operational efficiency



### **Gain Recognition**

Responsible practices benefit customer and employee relations



### **Reduce Footprint**

Minimize use of critical resources to benefit human health and the environment

# THE SAGE SUSTAINABLE BUSINESS PROGRAM

## Why Become A Sustainable Business?

Sustainable businesses are here to stay and grow in responsible and mindful ways. As a SAGE business you will save money through adopting resource saving technologies and operational practices, increase your business value through risk and cost reduction, protect natural resources, increase customer recognition and benefits, and improve your competitive position over the long term. You will join a community of businesses that:

- Understand that profitability and sustainability go hand in hand
- Pursue practices that support community health and wellbeing
- Improve the Westminster community and the natural places we all cherish

## Focus Areas:

Through participating in the SAGE Sustainable Business Program, you may implement sustainability projects and practices in the following areas:

**Energy Efficiency**-install high efficiency LED lighting, upgrade HVAC systems and electric appliances, and adopt energy efficient operations

**Water Conservation**-install high-efficiency fixtures like sink aerators, use low-flow irrigation strategies, and practice water-wise landscaping

**Waste Reduction**-minimize waste through reusing and repurposing materials, recycling, composting, and purchasing sustainable products

**Transportation**-encourage transportation options that promote healthy air quality, integrate teleworking, and fine-tune your vehicles and equipment

**Community**- sponsor volunteer programs, run community donation and involvement campaigns, and provide employee wellness benefits

## Register to access:

**Advising and Assistance**- free, personalized advice and strategies to reach your sustainability goals and access resources and expertise to achieve them.

**Certification**- complete sustainability best-practice check lists and get recognized and celebrated for your accomplishments

**Learning**-participate in educational opportunities, learn from experts and utilize informational toolkits and financial incentives

**Connection**- grow relations with community partners, mentors, like-minded businesses, and customers



SUSTAINABLE  
WESTMINSTER