



SUSTAINABLE
BUSINESS PROGRAM

ABOUT SAGE

The *Save. Act. Grow. Earn.* (SAGE) Sustainable Business Program is your “one-stop-shop” for business sustainability. SAGE provides FREE and confidential advice, assistance, and resources that integrate sustainability into your business practices to help you identify and act on relevant economic, environmental, and social opportunities

Benefits

Save Money

Cut costs through increasing operational efficiency



Gain Recognition

Responsible practices benefit customer and employee relations



Reduce Footprint

Minimize use of critical resources to benefit human health and the environment



FINANCIAL ASSISTANCE OPPORTUNITIES

The SAGE Sustainable Business Program will work with you to connect to the financial assistance services and opportunities that best meet your needs and drive your sustainability goals, projects, and help grow your business. See below for financial assistance opportunities and [access details here](#) or go to the “Financial Resources” tile at www.cityofwestminster.us/SAGEBusiness.

Accelerator Grant

The [SAGE Accelerator Grant](#) provides up to \$3,000 in project-related, financial assistance on a reimbursement basis, for sustainability upgrades and services, that facilitate cost reductions and support resource conservation and environmentally friendly business operations. The program reimburses 50% of eligible expenses per business, per calendar year. Applications due July 1st.

Rebates

SAGE offers rebates to cover up to 75% (\$1,500 max) project costs per business each year. Rebates range from LED lighting upgrades and toilet/urinal replacements to compost services and DIY projects. [Learn more and apply here.](#)

FREE Equipment

SAGE offers free energy and water bill saving products including *power strips, programmable thermostats, sink-aerators, and pre-rinse spray valves!* [Fill out this form](#) to receive your free products. SAGE rebates and free products are provided on a first-come, first-served basis and have limited availability.

Free Energy Assessment and Lighting Upgrades

SAGE along with Xcel Energy provides *FREE energy assessments and lighting equipment and rebates to complete efficiency projects.* An energy advisor will identify low/no-cost energy saving opportunities and connect you to financing options and contractors. [Schedule your energy assessment here](#) or call CLEAResult at [877-287-2250](tel:877-287-2250). Once complete, SAGE provides up to \$1,500 in rebates on-top of Xcel’s rebates for your energy and lighting efficiency project!