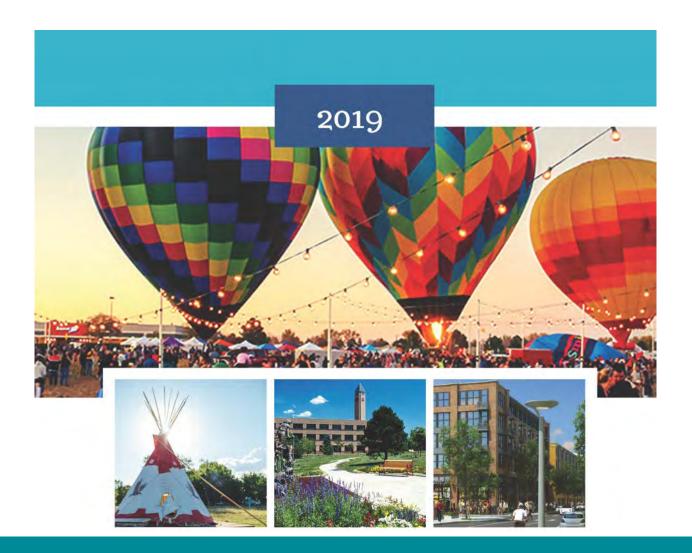
2018 - 2019 City Manager Report



Mission of the City

The mission of the City of Westminster is **to deliver exceptional value and quality of life through SPIRIT.** Our values are articulated through this acronym, which stands for "Service, Pride, Integrity, Responsibility, Innovation and Teamwork."





Challenge: Maintaining Westminster's Brand and Position as a First Choice City



Categories of Progress

- Growth Management and Protecting the Brand
- Sustainability and Financial Strategy
- Organizational Alignment and Communication
- Health and Safety

Growth Management and Protecting the Brand









- Downtown Westminster
- Westminster Station TOD
- Pursuit of Workforce and Affordable Housing
- Westminster
 Forward
 (Comprehensive Plan;
 PRL Plan; Water Plan;
 Sustainability Plan;
 Transportation Plan;
 Unified Development
 Code)
- HistoricWestminsterRebranding

 Ball Corporation, and Maxar Technology Inc. moving headquarters to Westminster

Sustainability and Financial Strategy









- Significant Growth in Savings
- Substantial Innovations in Cost Control and New Revenue Generation (Tab 2)
- Adopted 2019-2020
 Budgets for
 Operating and
 Capital
- Adopted Water Rates to Support Necessary Capital Updates
- Advanced City practices and public policy in the area of environmental sustainability (Tab 2)
- Work with Radius Innovation

Organizational Alignment and Communication









- Organizational Redesign
- Growing and Developing Employee Talent
- Collective Bargaining Agreement

- Inclusive Culture
- Enhanced
 Multi-lingual
 Communication
 and Outreach
- Access and Transparent
 Government

- Webb Strategic
 Communication
 Audit
- Adding Staff Resources

 Successful expansion of community events at Downtown and Westminster Station

Health and Safety









- Water Supply and Demand Modeling
- Suspended Trailered Boating at Standley Lake
- Lifted BDC Sewer
 Moratorium
- Water 2025 Selected
 Water Treatment Site

- International
 Association of Chiefs of Police Operation and Management
 Study
- Fire DepartmentAccreditation
- Wellness Court
- Cybersecurity –
 Internal Work and IT
 Staff on Committees
 (FBI, CBI, Homeland
 Security)

2020 Goals

2020 Goals

- Protect Brand of Westminster
- Improve Economic Resiliency of the City
- Firmly Embed Innovation in the Culture of the Organization
- Seek and Support Courageous Leadership
- Support the Leadership of the Westminster Mayor and City Council

The Future: PROACTIVE NOT REACTIVE



Revenue Diversification



Organizational Planning



Infrastructure Planning & Reinvestment



Commitment to SPIRIT Values



Controlled & Purposeful Growth



Sense of Pride & Purpose Within Community



Innovative Solutions



Strong Neighborhoods

Made Possible by the City of Westminster Workforce