

2018 - 2019 City Manager Report



Mission of the City

The mission of the City of Westminster is **to deliver exceptional value and quality of life through SPIRIT**. Our values are articulated through this acronym, which stands for “Service, Pride, Integrity, Responsibility, Innovation and Teamwork.”

Inclusive
Family Safe
Affordable
Resource Preservation
Top Tier City
Great Homes
Efficient

Resilient
Outdoors
Distinct
Quality
Education
Embrace
Neighborhoods

Challenge: Maintaining Westminster's Brand and Position as a First Choice City



Categories of Progress

- Growth Management and Protecting the Brand
- Sustainability and Financial Strategy
- Organizational Alignment and Communication
- Health and Safety

Growth Management and Protecting the Brand



- Downtown Westminster
- Westminster Station TOD
- Pursuit of Workforce and Affordable Housing



- Westminster Forward (Comprehensive Plan; PRL Plan; Water Plan; Sustainability Plan; Transportation Plan; Unified Development Code)



- Historic Westminster Rebranding



- Ball Corporation, and Maxar Technology Inc. moving headquarters to Westminster

Sustainability and Financial Strategy



- Significant Growth in Savings
- Substantial Innovations in Cost Control and New Revenue Generation (Tab 2)



- Adopted 2019-2020 Budgets for Operating and Capital
- Adopted Water Rates to Support Necessary Capital Updates



- Advanced City practices and public policy in the area of environmental sustainability (Tab 2)



- Work with Radius Innovation

Organizational Alignment and Communication



- Organizational Redesign
- Growing and Developing Employee Talent
- Collective Bargaining Agreement



- Inclusive Culture
- Enhanced Multi-lingual Communication and Outreach
- Access and Transparent Government



- Webb Strategic Communication Audit
- Adding Staff Resources



- Successful expansion of community events at Downtown and Westminster Station

Health and Safety



- Water Supply and Demand Modeling
- Suspended Trailered Boating at Standley Lake
- Lifted BDC Sewer Moratorium
- Water 2025 - Selected Water Treatment Site

- International Association of Chiefs of Police Operation and Management Study

- Fire Department Accreditation

- Wellness Court
- Cybersecurity – Internal Work and IT Staff on Committees (FBI, CBI, Homeland Security)

2020 Goals

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- Protect Brand of Westminster
- Improve Economic Resiliency of the City
- Firmly Embed Innovation in the Culture of the Organization
- Seek and Support Courageous Leadership
- Support the Leadership of the Westminster Mayor and City Council

The Future: PROACTIVE NOT REACTIVE



**Revenue
Diversification**



**Organizational
Planning**



**Infrastructure Planning
& Reinvestment**



**Commitment to
SPIRIT Values**



**Controlled &
Purposeful Growth**



**Sense of Pride & Purpose
Within Community**



Innovative Solutions



Strong Neighborhoods

Made Possible by the City of Westminster Workforce