

Funding Gap

- Good: - Good job in finding funds could do better
- Tax is needed
- 1st time File didn't get what they needed
- Need to do a better job of informing - Making sure people are informed
- Better org from the city - All hands working together
- Come together as a Comm.
- It's good to change location

4.25

- Is it too much - will it impact shopping
- 30% Com Vncay - How can we ↑ that - would that be a better direction

Could do better

- Continue to look at projects to determine if that funding could be used for other projects
- 72nd one line projects
- Get our priorities right

Additional Information:

More inclusive from more directions

- More than Social Media - Facts vs Rumor
- How do you get people to come together
- Have to find a way to tell the story
- QR codes
- Fact Sheet - City Hall - City Building - Fire Station
- ↳ For employees and citizens ↳ Local B
- ↳ Humar

1. - Yes to sales tax, no ↑ property tax - Sales tax is regressive
- Good leadership - Combo of sales + property is OK - 11

- Quality of Life, housing quality and issues with inspections.

- City is doing well, Keep communicating with smaller groups/areas,

- Marijuana Sales + Tax, Developer Fees

→ Peer to Peer

- Belt tightening is good, need human element/story to sell Tax increase

- Proactive → higher return on investment

- ISO rating

How do hear about W info?

- Survey did not get to rental housing

UNE

Email

Flyer

2. - ISO Rating + quality of WFD

- Fact sheets and stories

- Chart comparing W to other cities taxes

- Educate at fire station openhouses + national night out

- Flyers in Mail

3. - Shorter Bonds = saves money

- Sales tax feels less than property tax

- Right of Way fees for impacting roads

- Public - Private Partnership

• first time hearing WFD issues. The chief presentation was good to hear about

- Concern that a lot of sales purchases can be outside CoW limits
- Would like to see a large Grocer in Downtown
- Don't like to be restricted to shop only in CoW, Property Tax is CoW specific
- Survey # seemed low compared to population
- more education about issues CoW is facing
- ~~Are they~~ Where, who are the emergency response for - residents/non residents
- Other opp? Marijuana tax - what is preventing us taxing; allowing sales
- Reach out/educate w/ Facebook, Nextdoor, newsletter, etc
- More enforcement on Landlords - living conditions, utilities, Accessibility
 - registry, language, rate control, time goals
- Add information? - Yes, more about conditions/age of Fire Stations
 - info on # of staff, equipment needs, \$ for equip, lead time
- Would you support? - UNANIMOUS support of sales tax



How is the City doing so far?

- Residential streets are in need of repair
- City has taken steps to reduce costs
(No stone unturned)
- Need to do a better job of educating
 - material costs
 - mill levy's so low in Westminster.
 - How old existing fire stations are.
- Cross training internal city positions
- The 1st str increase request in 2024 - NO
 - Need to inform what the additional \$ would go to!
- 6 minute response time wasn't discussed last time.
- focus on service needs not wants.
- Where will this add'l \$ [0.4%] go.

Opportunities we should consider.

- Trash hauling - single hauler focus
 - City could facilitate negotiated cost for non-HOA communities
- EMS stations vs. full Fire apparatus [ladder trucks etc.]
- Educate about EMS (ambulance) coverage [55- annual fee]
- Have monthly calls ^{volume} on Fire/PO on Facebook.
- ~~B~~ Be cautious re: PD response calls - bad part of town etc.

What additional information would be helpful?

- Educate re: call/response times - i.e. if w/in station #3 coverage area doesn't mean you are ok - shared facility + response times.

- How does the city fund vehicle replacements?
- operating funds.

- Facebook, Flyers, show up @ events, handouts provide to residents to pass out to neighbors

- o Movie in the Park
- o Coffee w/ a cop

- .4% = 4¢ / \$10 purchase

- Lottery / Gambling? Can the city add this?

- More info about streets - preemption - total streets

Would you support this proposed tax increase?

- o 11 Yes

92nd Lowell to Sheridan Signal timing
+ Utica WB to Southland

What happens in 5 years when PD needs add'l officers?

- How does the city plan for + budget accordingly?



Q&A - STORIES (Resident)

- MICHAEL - EDUCATE STATE/FEDERAL FUNDING
- LAURA - GOOGLE FIBER - LONG TERM MTR COMMITMENT
T-MOBILE / METRO NET

~~LAURA~~

FINAL THOUGHTS

- BACK TO SCHOOL / SCHOOL BACK PACKS / MEET THE PARENTS / COLORING SHEETS W QR CODE
- WHAT WAS HAPPENING WHEN THE STATIONS WERE BUILT

#1 - HOW'S THE CITY DOING FINANCIAL SOLUTIONS TO FUNDING GAP

- LAURA - FEELS THE CITY IS DOING A GOOD JOB, BUT FEELS RESIDENTS ARE NOT INFORMED / INVOLVED (FAVORS PROPERTY TAX)
- JESSICA - FAVORS PROPERTY TAX (LOT THE FLYER @ RECYCLING CENTER)
- FAVORS SALES TAX AS WELL
- LAURA - FEELS WE'RE NOT ASKING THE QUESTION CORRECTLY (NOT YES/NO, BUT X AMOUNT VS Y AMOUNT)
- JESSICA - ~~WE~~ VISUALIZE
- LAURA - WHAT DID THE CITY DO TO FUND FD STATIONS IN THE 80'S?
- PUAUA - RESIDENTS SEEK OUT THE RESIDENTS WHERE THEY ARE (PTA, CHURCH, ETC)

#1B - ANY OTHER OPPORTUNITIES

- MICHAEL - IS A BOND AN OPTION?
- LAURA - COUNTY CONTRIBUTIONS
- MAJOR CORPORATION GIVING
- JESSICA - FUND RAISING (FARMERS MARKETS), USE VOLUNTEERS TO OUTREACH

#2 - DO YOU HAVE ALL THE INFO YOU NEED

- LAURA - DOESN'T FEEL RESIDENTS HAVE A HIGH LEVEL OF UNDERSTANDING OF DETAILS / TAX IMPACT ON EACH HOUSEHOLD
- JESSICA - TIK TOK / FACE BOOK / SOCIAL MEDIA
- LAURA - HIT THE PRIME EVENTS (FIREWORKS, WESTY FEST, BREA FOST) INCREASE # OF TICKET MEET THE PARENTS
- JESSICA - USE THE GOOD LOOKING STAFF
- PUAUA - CULTURAL APPROACH

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- JESSICA - ~~BE~~ MULTI-CULTURAL APPROACH
- LAURA - MOVIE NIGHTS (3 MIN PRE MESSAGE BEFORE MOVIE STARTS)

#3A - JESSICA - YES

LAURA - I WOULD HAVE VOTED NO BEFORE TONIGHT
ONCE YOU KNOW, YOU CAN'T VOTE NO

JTL - WOULD HAVE PREFERRED PROPERTY TAX

M

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MM

1) How is City Doing?

- Looking for efficiencies.
- Not considering lower income - tax affects more.
 - Difficulty in making ends meet.
- Fire Dept. is there quickly and does a good job.
- (Has some large pot holes) - not repaired.

2) Missed Opportunities?

- Difficult because don't know what has been done
- Waste in Gov't spending.
- Taking money from people who need it most. Would vote No.
- Increase water tap fee for developers.

3) Do you have enough info?

- Being aware of how FD is funded - (City vs. District)
- North Metro - covers some of area
 - Haven't talked about them or coverage

4) Would you support .4% tax?

- Sales tax makes more sense than property tax.
- Alternative taxes
- Hard to find funding - it's going to hurt somebody.
- Would support funding for FD, PD, and streets over other city areas.

• Bad roads - dodgy potholes

• Don't mind property taxes

• Sales tax can be regressive

• Information can be hard to find

• Meeting people ^{overwhelming} where they're at - less formal
parks, libraries, community centers

• Online community groups

• Yes

• Service gaps

• Living conditions + health leads to 911 calls
interconnected

• Partnering w/ community organizations

• Schools, hospitals, PTA meetings, HOAs, libraries
pools + picnic tables.
event table, meetup, BBQs

• ticker to see how many people view / attend

• back to school events

• QR codes to in form

Info?

Support?

1 - HOW WELL IS THE CITY DOING W/ RESPECT TO FINDING SOLUTIONS:

A - ASKING THE COMMUNITY A GAIN

B - MISSED OPPORTUNITIES:

- GETTING THE WORD OUT
- WISHING PEOPLE KNEW WHERE PROPERTY TAX GOES AND THE COST
- BE UNDER 9% SALES TAX

2 - MORE INFORMATION ^{ON} AND SUPPORT THE DEPT. GETS AND GIVES TO OTHER FIRE DEPARTMENTS

- EMPHASIZE DIFFERENCE BETWEEN COUNTY AND CITY TAX
- ~~GET~~ GET THE WORD OUT
- EXPLAIN THE NEEDS FOR REPLACING & REMODELING EXISTING STATIONS
- EXPLAIN THE IMPACTS (FIRE/HEALTH) OF RESPONSE TIME
- EXPLAIN THE SPLIT BETWEEN DEPARTMENTS (FD/RWU)
- GIVE THE TOTAL TAX RATE
- EXPLAIN WHAT THE TAX PROVIDES FOR/GETS
- EXPLAIN THAT THE STATIONS ARE 40+ YEARS OLD
- SHOW DATA WHY THE STATIONS (NEW) NEED TO BE IN THE CENTER & NORTH
- TOTAL REVENUE (SHOW IT)
- CITIZEN RUN CAMPAIGN (HOW WELL THAT WORK)